



Public Speaking

MCS Induction -2021

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What is Public Speaking?

Public speaking is the process of designing and delivering a message to an audience.





Five keys Principles of Public Speaking

ABCDE
of
Public Speaking





Principle A Audience

At the end of the message you should get
the audience to your side

K.I.S.S
Four pointers
Empathy
Jargon free





Principle B Body Language

If you want to find the truth, do not listen to the words coming to you. Rather see the body language of the speaker. It speaks the facts not audible. – Bhavesh Chhatbar

- Facial Expression
- Eye Contact
- Posture
- Hand Gestures



Principle C Clarity

How clarity clearly clears up
confusion and clutter



Principle C Clarity

- Substance
- Simplicity
- Speed



Principle D Develop

Develop your skills

- Prepare
- Practice
- Plan
- Present



Principle E Engage

Engage the audience — get them interested, give them a reason to listen.

Question

Story

Quotation

Visual

Statistic

Startling statement

Personal anecdote or
experience

Humor

Expert opinion

Physical object or
demonstration

Testimony or success story

Famous Speech Openings

Jesus — Startling statement.

Jesus, Sermon on the Mount: "Blessed are the poor in spirit: for theirs is the kingdom of heaven."

Bill Clinton — Humor

In 1993 speech in Memphis to ministers (after having heard himself introduced as "Bishop Clinton"): "You know, in the last ten months, I've been called a lot of things, but nobody's called me a bishop yet. When I was about nine years old, my beloved and now departed grandmother, who was a very wise woman, looked at me and she said, 'You know, I believe you could be a preacher if you were just a little better boy.'"

Famous Speech Openings

Steve Jobs — Story, with a seamless transition into his speech.

2005 Commencement Address at Stanford University: "Truth be told, I never graduated from college, and this is the closest I've ever gotten to a college graduation. Today, I want to tell you three stories from my life. That's it, no big deal—just three stories. The first story is about connecting the dots. I dropped out of Reed College after the first six months, but then stayed around as a drop-in for another eighteen months or so before I really quit. So why'd I drop out? It started before I was born."

Jane Fonda — Statistic

Jane Fonda in her TED Talk "Life's Third Act": "There have been many revolutions over the last century, but perhaps none as significant as the longevity revolution. We are living on average today 34 years longer than our great-grandparents did. Think about that: that's an entire second adult lifetime that's been added to our lifespan."



Apps for Public Speaking

ORAI

UMMO



SPEAKOMETER

METRONOME

VIRTUAL SPEECH





Thank You

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